



LIFE FOR SILVER COAST

ISOLA DEL GIGLIO · MONTE ARGENTARIO · ORBETELLO

the project

Life for Silver Coast is a revolutionary system of **sustainable mobility**. It will interest the Island of Giglio, Mount Argentario and Orbetello. The project, with an estimated cost of over **5 million euro**, is based on the use of **exclusively electrical and sharing vehicles** that will make areas which are not currently reached by public transport, accessible especially to tourists. **Life for Silver Coast**, thanks to the advice and proposals of experts and users, will be **fully operative in the summer of 2019**. The system includes a testing stage of about two years, at the end of which this service will be fully implemented and part of the local public transport.

transport and technology

14 City cars, 20 electric scooters and 80 e-Bikes will be available for users in strategic points of the territory. For cars and scooters the service will work on a **free flow** basis, with delivery and collection of the means in specific areas. For the bicycles, the system will be work on a **point to point** basis, with delivery and collection at the bike sharing stations. **2 Shuttle Buses** will link the railway station in Orbetello and the centre of the town. In order to use these vehicles the users will have new prototypes: **4 Electric boats**, for the transport in the sea and in the lagoon, and **5 Electric Hub 360**, innovative bike sharing stations with photovoltaic panels. The whole vehicle range will be provided with an intelligent recharging system with **13 pole stations** in the territory. The elements will communicate with each other through an **info-mobility platform**.

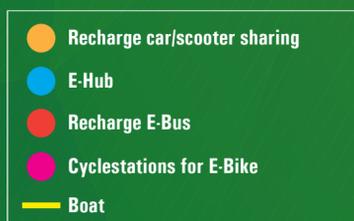
OBJECTIVES

- Develop a Sustainable Tourism Mobility program
- Integrate the benefits of public transport with those of individual transport
- Encourage people to access integrated mobility services.

expected results

The project will have a strong **environmental impact**: thanks to the new mobility system, we anticipate a **reduction of about 1,200 tons of CO2**. Meaningful results are expected also in terms of use of this service: the project aims at involving over **285,000 users** during its implementation and over **350,000** after its testing period.

Map with examples of service locations



LIFE PROGRAMME

The Life for Silver Coast Project has been funded as part of the **European Programme LIFE+ 2016**, a measure whose aim is to favour the passage towards an effective economy in terms of resources, with fewer carbon emissions and resilient to climate changes, thus contributing to the implementation, updating and development of the EU policy and legislation as for environmental and climate matters, thanks to the co-funding of projects.



MOVING TOGETHER FOR THE ENVIRONMENT



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